

## PRESS INFORMATION

## Honda Cars India registers domestic sales of 8,108 units in October'21

New Delhi, 1<sup>st</sup> November, 2021: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 8,108 units in October 2021. HCIL also exported a total of 1,747 units in Oct'21.

Commenting on Oct'21 sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *"In terms of demand, the festive buying kept pace with last year and continues to show good momentum. Our factory despatches during Oct'21 increased by 20% as compared to Sept'21 and we were able to wholesale our entire factory stock of the month. While the situation still remains dynamic due to the ongoing supply side challenges, we are making all possible efforts to maintain a steady delivery pace and catering to the market demand effectively."* 

The company had registered 10,836 units in domestic sales in the corresponding period last year. The export numbers stood at 84 in Oct'20.

## About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

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